



Vsnry Digital Marketing & Advertising

Bespoke Marketing & Advertising Solutions at your fingertips

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Company No.: 2023/561146/07

**VSNRY DIGITAL**
Marketing and Advertising

About Our Organisation



Vsnry Digital Marketing & Advertising is a marketing, design and advertising agency based in the heart of South Africa. We create valuable opportunities for companies to meet their goals by giving them a competitive advantage over their competitors.

We have dedicated our brand to building and changing the way in which African brands are viewed by giving them the platform to grow and become global household names beyond the African continent.

Mission:

We are dedicated to building and changing the way in which African brands are viewed by giving them the platform to grow and become global household names beyond the African continent.

Vision:

Within the next 5 years, we plan to become Africa's largest and most sought after marketing agency that provides brands and organisations with the platform to grow to their full potential regardless of company size. We look forward to building relationships and working with emerging African brands and scaling up to become colossal brands.

Goals:

We aim to work with SMME's that are looking to broaden their footprint in their respective industries. As well as companies that are looking to launch and kickstart their journey into an emerging economy.

How we do this:

We are committed to ensuring that all of our campaigns reach their maximum potential and that our clients achieve exponential brand exposure.

We work very closely with our clients to come up with a set of goals that they wish to achieve within a set schedule. We then go on to create an analysis on the current state of the brand and come up with a marketing/advertising plan thus allowing us to establish projections.

Why choose us:

We go above and beyond to ensure that our clients always have peace of mind, by providing a rational turnaround time and outstanding work quality.

What we do



We create, elevate and innovate brands that are looking for a chance to maximise their reach and brand capabilities whilst remaining within their marketing budget.

With just over 2 years in the industry, we are one of the fastest growing marketing agencies in South Africa.

Our Services:

Advertising:

Your potential clients are one call,/click/order away. Promote your brand the right way by getting a custom made advertising campaign, with a suited campaign length and structure.

Product Launch & Marketing:

This is the process of gathering the product market information in order to understand and push the product into a market where it sells. We do that by understanding our buyers' challenges and positioning our product as a solution to their problem.

Social Media Marketing:

In an age where social media has become the new norm for advertising, take advantage and reach a new generation of potential clients.

Brand Identity Development:

First impressions go a long way, which is why it's important to have a groundbreaking brand identity, this being your company face, logo's, website, brand colours, etc.

If none of the above packages fit what you are looking for, that's a good thing, because it means that your business is unique and deserves a custom curated package. Send an email to info@vsnrydigitalmarketing.co.za and let us know what you are looking for. If you are unsure what it is exactly, let us know and we will set up a cost-free consultation with one of our consultants.

Your organisation matters to us, and therefore we aim to ensure that you get the growth you deserve.

What we do



Our Services (Continued):

Advertising:

Your potential clients are one call/click/visit away. Promote your brand the right way by getting a custom made advertising campaign, with a suited campaign length and structure.

Digital Design:

We take on all forms of design in order to find out the best possible fit and solution to our clients' marketing needs. As well as the provision of Ad Design/Development, graphic design, website design, etc.

Event Marketing:

Ensure that your events gather maximum coverage by giving them a platform to gain attention.

Brand Communication:

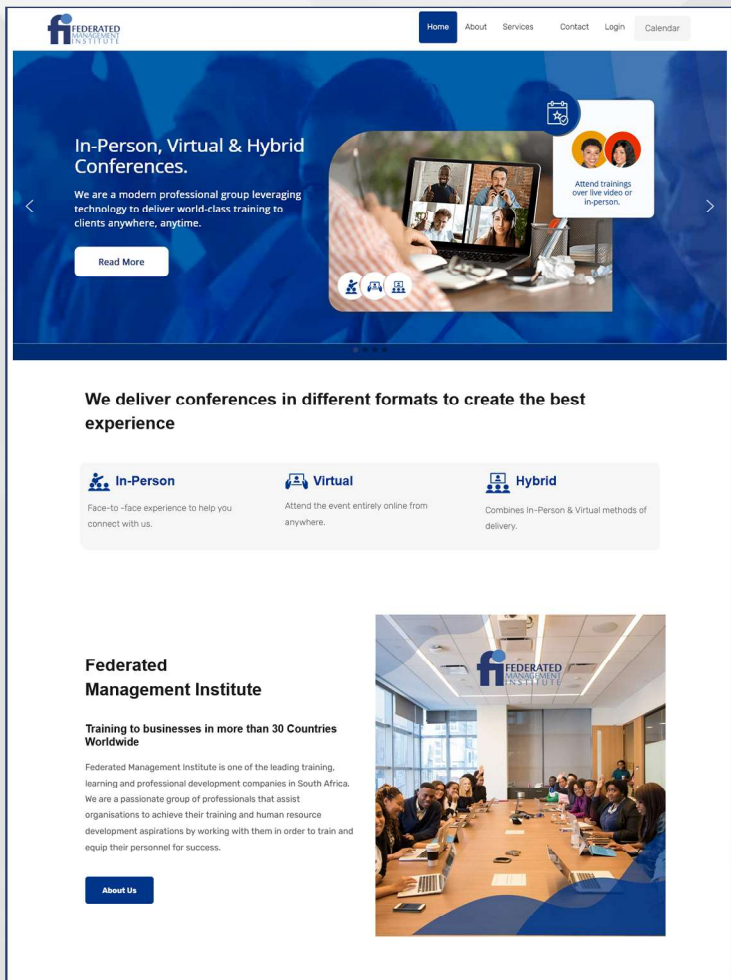
We will fill in the gap that your brand is missing by presenting a group of professionals that focus on all aspects of your brand marketing.

Some of our previous work:

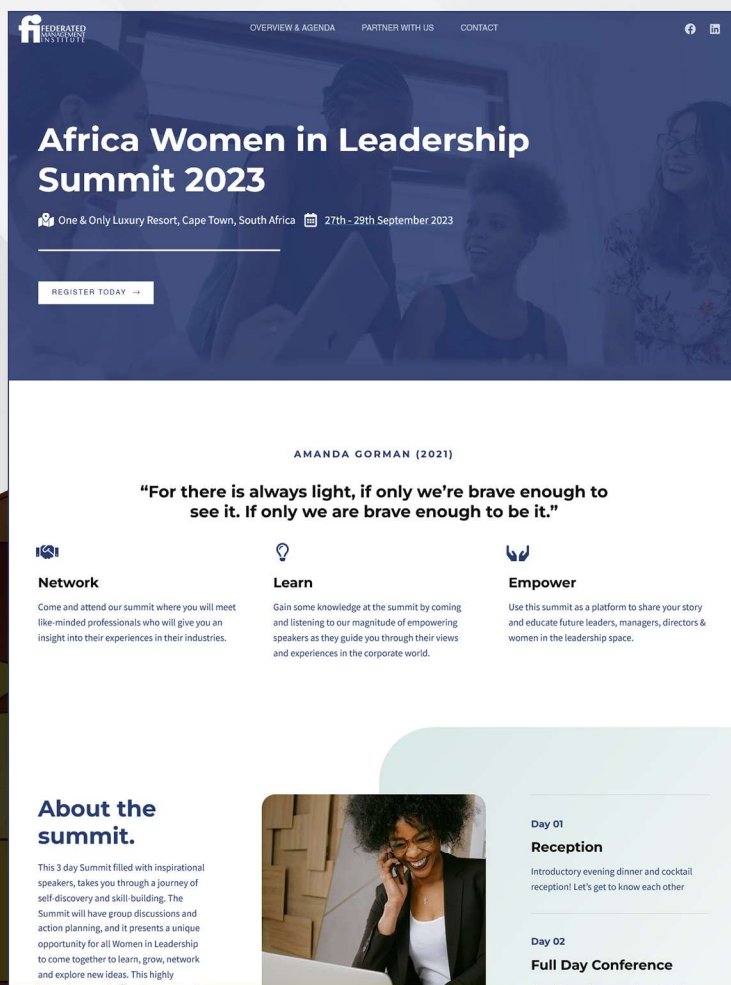
We have worked on a few projects with brands which include those listed below upon the approval of clients:



Some projects we've done:



The following projects are displayed in line with our agreement with the Federated Management Institute



About these projects

We currently have an ongoing agreement with the Federated Management Institute in which we handle all of their marketing and advertising. Above are a few of the many websites designed for the Federated Management Institute, the first one being their primary company website, and the other one being one of their event showcase pages.

We also manage their social media accounts which not only ensure maximum exposure but drive online registrations and engagement as well.

On the next page you will see some more of the work which we have done to date.

Some projects we've done:



The following projects are displayed in line with our agreement with the Federated Management Institute



Higher Education Expo For CET, TVET & Universities 2023
Emperors Palace, Kempton Park, Johannesburg, South Africa.
27th & 28th of July 2023

DELEGATE REGISTRATION VISITOR REGISTRATION

Our Key Partners:

Platinum Partner:
FutureManagers
Future Managers
Future Managers was born out of a vision to add real value to people development throughout Southern Africa. Enshrined in our core value system is our motto "Siyafunda Siyakhlula", "we are learning, we are growing."

Gold Plus Partner:
SENTECH
Sentech
SENTECH, a state-owned company, is a leading provider of electronic communications network services to the country's broadcasting and communications industry. We provide broadcast transmission services to all SABC radio and television stations, commercial radio and TV stations, and over 150 Community radio stations country wide on a daily basis. We also provide connectivity and infrastructure services to the retail, telecommunications and the public sector.

Gold Partner:

Event Flyers

2nd Annual Examination Security & Integrity in Africa Summit 2023

REGISTER TODAY!

Protea by Marriott Hotel Johannesburg, Balalaika, Sandton, South Africa
21st - 22nd September 2023

FEDERATED MANAGEMENT INSTITUTE
info@federatedinstitute.co.za +27 11 791 1535

CURRICULUM DEVELOPMENT & PLANNING IN THE 21ST CENTURY

23rd & 24th March 2023
The Capital On Park Hotel, Sandhurst, Sandton, Johannesburg, South Africa

REGISTER NOW!

info@federatedinstitute.co.za https://www.elearningfmi.co.za/

2023

27th - 29th September 2023

African Women In Leadership Summit

This 3 day Summit filled with inspirational speakers, takes you through a journey of self-discovery and skill-building.

Venue: One & Only Luxury Resort, Cape Town, South Africa

www.federatedinstitute.co.za info@federatedinstitute.co.za

2nd Annual Africa Rural Education & ICT Learning Tools Conference 2023

21st - 22nd September 2023 Golden Valley, Cosmo, Worcester, Western Cape, South Africa

REGISTER TODAY!

Contact us for more information today!

FEDERATED MANAGEMENT INSTITUTE info@federatedinstitute.co.za www.africanruraleducation.co.za +27 11 791 1535

Some projects we've done:



The following project is displayed in line with our agreement with Africa Pensions

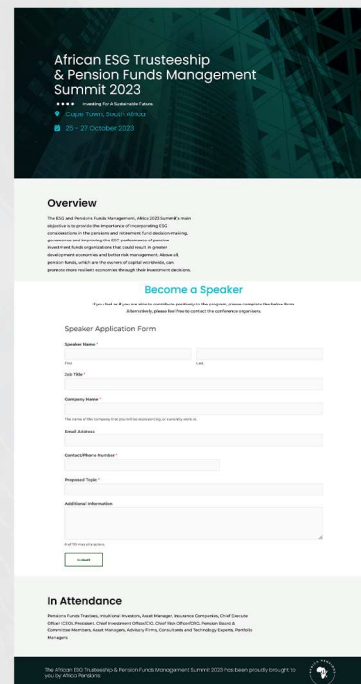
2022 Projects



2023 Projects



Current Logo:



About this project:

We handle all marketing as well as design for Africa Pensions. This means we take on all event marketing, promote online registrations, digital marketing material as well as website design as seen in the figures above.

What We Can Do For You:

Custom projects:

Our full team of marketing professionals are capable of more than the services listed in this booklet. We believe in going above and beyond, which is why we allow ourselves to assess and create custom project packages for our clients who we believe deserve the best.

The projects listed below require our team to devise one of a kind packages and with this we try to make it as cost efficient for the client as possible therefore we advise speaking to a consultant before confirming any of the packages below

Pop-Up Stores:



Billboard Advertising:



What We Can Do For You:

Launch Events:



Custom Advert Production



Custom projects:

The projects listed are just some examples of packages that we believe to be common. Should the package you are looking for not be listed above, kindly request a consultation.

All packages listed in this document are subject to our terms & conditions.

We create, elevate and innovate brands that are looking for a chance to maximise their reach and brand capabilities whilst remaining within their marketing budget.

Give your brand the recognition that it deserves by ensuring that no aspect of marketing is left untouched.

Contact us today and let's get you started on that next project!



Email:
info@vsnr.digitalmarketing.co.za

Phone line:
+27 78 674 9017

Business Hours
Monday – Friday: 8am – 4:30pm
Saturday – Closed
Sunday/Public Holidays – Closed

I guess this means we'll be hearing from you soon!